

Project Requirement #1



Book Trailer

Your task is to create a book trailer for one of the novels you read this summer.

Movie trailers offer the audience a quick sequence of the best moments of the movie being promoted as a way to “hook” a potential audience. For this project you will create a “trailer” or what we call a “book trailer” for your novel in the hopes of enticing other students and your teacher to pick it up for their next read.

Project Outline

- Before you get started filming your trailer, you will first need to determine what you believe are the most interesting, catchy or dynamic parts of your novel. These will be the plot events, characters, settings and themes that you think are most likely to attract a potential audience. Start big; make a list of at least 10 of these elements, and you can always cut back later in production.

- Start planning your ideas for how you will portray these literary elements in a trailer for the novel.
- Will you use live actors to play the roles?
- Create an animated version? Use still photographs?
- Claymation?
- Computer animation?
- How will you portray the setting?
- Will you be filming on location or in a studio?
- What will you do for costumes and props?

Thinking about all the materials you have access to and planning ahead will ensure that your project moves forward with success.

- Now that you have a specific idea about the production methods you will use and the elements you will include in your trailer, it is time to start the actual creation and filming of your novel preview.

- The post production stage of your project will be your chance to demonstrate your technological know-how. Using a film editing software program (such as Windows Movie Maker or Apple’s imovie) you will be able to add sound effects, edit transitions and scenes, and add written information such as a title and author for the novel trailer, credits for yourself, those who assisted you in production and any other information you think will best be portrayed with text in your novel trailer.

Project Requirements and Materials

- Your novel preview/book trailer must be a clean, creative, polished film piece with an emphasis on incorporating the required literary elements of your novel and your analysis of the book overall.
- You will need to film your novel book trailer with your cell phone or a digital video camera. This will allow you to download your video to a computer in order to complete your editing, credits and sound effects. You are expected to edit your novel trailer to produce the best final product; include text, titles, credits, and sound where needed.
- Your novel trailer must be a minimum of 2 minutes and a maximum of 4 minutes in total viewing length; you must bring a copy of your novel trailer on a flash drive to be played on a computer on the date the project is due;
- On the day of your presentation, you must introduce your film by stating the title of your book and author and telling what personal connection you had towards this book.
- You must creatively address the following novel details and literary elements in your novel trailer:
 - **Title & Author:** This information should be included before your trailer ends.
 - **Main Character(s)** Describe the main characters; depth of personalities, those who undergo change in the story and those who make an impact on other characters. .
 - **Setting** The time and place where the story takes place.
 - **Mood** - The atmosphere and feeling that a writer creates in a text, through the choice of setting, imagery, details and descriptions.
 - **Tone** - The writer's attitude toward the subject and audience.
 - **Plot** - A series of related events that present and resolve a conflict. The usual pattern is conflict, climax and conclusion. – include at least three (3) main events; one (1) of these should refer to the main conflict.
 - **Theme(s)** - The underlying main idea of a literary work. It may be stated clearly or implied. Often it is a message, moral or outlook on life.
 - **Novel Excerpt** - You must use a quote from the book or a character sometime during the trailer.

Book Trailer Programs and Apps

Here is a list of online sites, programs, and apps that kids can use to make their own book trailers.

[Animoto](#)
[Google Slides](#) FREE
[iMovie](#) (program + app)
[Movie Maker](#) (Windows)

[Spark Video](#) FREE
[Stop Motion Studio](#) FREE
[TeleStory](#) (app) FREE

Project Requirement #2

Character Artwork

Your task is to create a puppet, a sculpture, or a painting of one of the main characters in the story, and write a speech you believe the character might give at a particular point in the book.



1. Put your full name and grade on your project. Identify the book you read for the summer project.
2. Complete the character trait graphic organizer for the character of your choice.
3. Decide if you want to create a puppet, a sculpture, or a painting about the character of your choice. Your artwork should be homemade and created by you. Do not use store bought toys/puppets, and do not copy your character's likeness from the book cover or from another artist's rendition of the character.
4. Create a puppet, sculpture, drawing, or painting of either the protagonist or antagonist in the story. You may not purchase a puppet, sculpture, or doll of your character (the art product must be made by you). Have your character/person hold something in their hand that represents them. Make sure that the artwork helps the viewer learn something about the characteristics of the character or person you are depicting.
5. Write a speech on hard copy or in Google Docs. The speech should be based on an important scene in the book and should depict what you think your character/person might say if given the chance at that time. Make sure that the speech is written in first person (as if you were the character or person talking). The speech needs to be about a page in length, 12 font, double spaced. The speech cannot be copied from the novel.
6. Make sure to bring in your artwork and speech to school or be ready to share the link to the computer artwork and/or speech with your teacher.

NOTE: If we have to start the year with Distance Learning, You can send a picture of your puppet or artwork and you can send your speech to Mrs. Gimbel.